

# Get to Know Kelley



**KELLEY SCHOOL OF BUSINESS**  
INDIANA UNIVERSITY

Updated: October 12, 2017

# MBA Admissions Leadership

## Jim Holmen

Director of Admissions and Financial Aid

## Regina Funk

Associate Director of Admissions

## Kristen McCain

Associate Director of Admissions

## Janice Brown

Associate Director of Financial Aid

## Tiesha Douglas

Associate Director of Diversity & Inclusion



# The Kelley Advantage

## **Me, Inc.**

- Our proprietary career management program designed to best prepare students to market themselves in the hyper-competitive job market

## **Academics**

- The Kelley Integrated Core, which covers the foundational subjects of business and teaches students to understand functional integration and how to manage cross-functional teams
- Major and minor options that allow students to customize their curriculum to meet their needs

## **Academies**

- An experience-based, mentorship-driven bridge between the MBA coursework and application in a post-MBA career

## **Global Experiences**

- Opportunities to engage in real-world, global experiences: GLOBASE, Study Abroad, Washington Campus



# Me, Inc.

Highlights personal *leadership, collaboration, and accountability* along with *building a personal brand*



## Summer Pre-work

- Focuses on introspection & introduces students to elements of the **DNIP** process
  - **Discover** - About themselves, functions and companies
  - **Network** - To build on Discover and connect for Interviews
  - **Interview** - To get the role
  - **Perform** - On the job, prepare to recycle

## On Campus

- Two-week facilitator led program in small groups of 15-20 students
- Provides a great balance of team activity and individual focus
  - **Interpersonal skills** (communication, teamwork)
  - **Personal awareness** (individual student's style, experience & personality)
- Students receive extensive *training, feedback and coaching* on how to manage their careers



# Academics

## Integrated Core

Business Communication  
Critical Thinking  
Economic Foundations  
Finance  
Financial Accounting  
Marketing  
Operations Strategy  
Quantitative Analysis for Business Decisions  
Strategic Management

## Joint Degrees

MBA/JD  
MBA/MA (various Cultural Studies)  
MBA/Telecom

## Majors & Minors

Business Analytics  
Entrepreneurship & Corporate Innovation  
Finance  
Management  
Marketing  
Strategic Analysis of Accounting  
Supply Chain & Operations





# Program Overview

Year 1

Summer Pre-work and Mathematics for Management	Jump Start	Orientation and Me, Inc. (2 Weeks)	Integrated Core	Academy Week #1	Integrated Core (continued)
			Professional Development & Academies		Professional Development & Academies

Winter Break

Strategic Cost Analysis & Control	Academy Week #2	Global Experience	Business Law and Ethics
Elective #1 Elective #2 Elective #3			Elective #4 Elective #5 Elective #6

Summer Internship

Year 2

2 <sup>nd</sup> Year Academy Week and Me, Inc. 2.0	Electives (7 weeks; 3 hours per week) Elective #7 Elective #8 Elective #9 Elective #10	Electives (7 weeks; 3 hours per week) Elective #11 Elective #12 Elective #13 Elective #14
--	--	---

Winter Break

Electives (7 weeks; 3 hours per week) Elective #15 Elective #16 Elective #17 Elective #18	Spring Intensives	Global Experience	Electives (7 weeks; 3 hours per week) Elective #19 Elective #20 Elective #21 Elective #22
---	-------------------	-------------------	---



# Academies

## Designed to provide students :

- Career-specific knowledge/skills
- Deep career path-specific insight regarding trends, industries, and companies
- Hands-on experience
- Access to a network aligned with their desired career path

## First-Year Academies

Business Marketing Academy  
Capital Markets Academy  
Consulting Academy  
Consumer Marketing Academy  
Strategic Finance Academy  
Supply Chain Academy

Optional: PLUS Life Sciences

## Second-Year Academies

Entrepreneurial Innovation Academy  
Leadership Academy



# Global Experiences

## Global Business and Social Enterprise (GLOBASE)

- Work directly with entrepreneurs or non-profits in emerging economies to solve real-world problems, both offsite and in country (China, Ghana, Guatemala, India, Vietnam)

## Study Abroad

- Spring and Summer individual opportunities with more than 20 formal exchange programs on five continents

## Washington (D.C.) Campus

- 1-week intensive program in partnership with other top programs to learn more about the intersection of government and business





# Kelley Culture

## Candidates who best fit our culture understand:

- how the Kelley program uniquely meets their needs
- how they can contribute to the Kelley community



## Student Organizations

Asian MBA Association  
Kelley Marketing Club  
Black MBA Association  
Latino MBA Association  
Consulting Club  
Net Impact  
Finance Club  
Out@Kelley  
Golf Club  
Outdoors Club  
Global Business Society  
Partners' Club  
Investment Club  
Poker Club  
Jewish Association of MBAs  
Soccer Club  
Kelley Association of Women MBAs  
System & Operations Mgmt Association  
Kelley Energy Club  
Toastmasters  
Kelley High Tech Club  
Veterans Club  
Kelley Innovators Club  
Wine Club



# Class of 2019 Profile

## Class Characteristics

Class size 204  
Women 29%  
Minorities 25%  
International 30%  
Average age 28  
Age range 22-40  
Average years of full-time work exp. 5 yrs  
Percent with full-time work exp. 99%

## Geographic Distribution

30 states and 13 countries  
Midwest 30%  
Northeast/Mid-Atlantic 13%  
West/Southwest 19%  
South/Possessions 8%  
International 30%

## Academic Background

GPA (average 3.38)  
Percent with undergraduate GPA 3.5 or higher 42%  
Percent with undergraduate GPA between 3.0-3.49 46%  
Percent with undergraduate GPA below 3.0 12%

GMAT (average 677)  
Percent with GMAT scores 700 or higher 44%  
Percent with GMAT scores between 600-699 46%  
Percent with GMAT scores between 500-599 10%

Undergraduate Majors  
Business Administration 35%  
Social Science and Humanities 25%  
Science and Engineering 35%  
Other 5%



# Admissions and Financial Aid

## Application Process

- Deadlines are October 15, January 5, March 1, April 15 (October 15 and January 5 for Consortium applications, international candidates should apply before January 5)
- Candidates should apply when their application is strongest
- GMAT and GRE are accepted

## Interviews

- Interviews are open until an application is submitted; afterwards by invitation only
- An invitation to interview may be scheduled any time after the application received
- Interviews are conducted by a member of the Admissions Committee (professional staff or 2nd year student), either on-campus or in conjunction with recruitment events

## Review Process

- At least 2-3 people will read an application, in addition to the interviewer
- Decisions are typically released 8-10 weeks after application deadline

## Costs and Financial Aid

- Kelley maintains a very competitive tuition cost along with a low cost of living (rent in Bloomington averages \$500-\$1200 per month)
- Applicants are automatically considered for merit-based awards including fellowships and assistantships (over 70% of students receive awards)



# Connect with Us

Website: <https://kelley.iu.edu/programs/full-time-mba/>

Request Information: <https://kelley.iu.edu/programs/full-time-mba/info>

Meet Us: <https://kelley.iu.edu/programs/full-time-mba/admissions/meet-us/>

FAQs: <https://kelley.iu.edu/programs/full-time-mba/admissions/faq>

Blog: <http://kelleymba.blogspot.com/>

Kelley Association of Women MBAs Blog: <http://kelleywomen.blogspot.com/>

Facebook: <https://www.facebook.com/KelleyMBA>

Twitter: <https://twitter.com/iukelleymba>

YouTube: <http://www.youtube.com/kelleymba>

Kelley News & Media: <http://kelley.iu.edu/news>

Email: [iumba@indiana.edu](mailto:iumba@indiana.edu)

